



**Literacy Council**  
OF ALASKA

**2025-2028**

# STRATEGIC INITIATIVES

## MISSION

To change lives through literacy for people of all ages in Fairbanks and the Interior.

## VISION

Providing every individual with access to literacy resources needed to navigate life and contribute to a thriving community.

## VALUES

Community  
Adaptability  
Respect  
Empowerment

## STRATEGIC FOCUS AREAS

### Strong & Effective Governance

Build and sustain a knowledgeable, engaged Board that provides strong oversight, clear roles, and strategic leadership.

### Financial Sustainability & Fund Development

Diversify and strengthen revenue through fundraising, grants, partnerships, and unrestricted income to support core operations.

### Long-Term Facilities & Space Planning

Explore long-term facility solutions that support programs, staff, and bookstore operations sustainably.

### Leadership Stability & Executive Transition

Recruit and support executive leadership to ensure continuity, succession planning, and organizational stability.

### Staff Well-Being & Organizational Culture

Support staff retention, professional growth, and a transparent, mission-centered workplace culture.

### Bookstore Stability & Growth

Strengthen bookstore operations and visibility to support mission delivery and increase unrestricted revenue.